



**For The Love of Music Biz Series:
iTunes, Sound Exchange and a Trifold**

*Resources for Organizing, Collecting Royalties
and Promoting Your Music*

**Presenter: Dianna Burrup, Universal Sandbox, Inc. 918-521-1821
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**A workshop for
musicians and songwriters
Friday, October 14, 2011 7-9 pm**

Overview

iTunes: Compressed and uncompressed audio, how to create it, when to use it. How to load ANY CD you create to the internet database with info for all the tracks (MP3 Tags). How to best use the iTunes Features of Creating Playlists and Burning CDs.

Sound Exchange: Who they are, what they do and how to register and receive royalties that are being paid by streaming internet radio stations: Vital information for ALL Performers and Copyright Owners.

Tri-Fold: Ideas on how to create a marketing piece for yourself for handing out to people that could be instrumental in creating your dream team!

Advanced Registration required.

**Seating limited to 15. Bring a laptop if you like. WIFI Available.
Water and Soft Drinks available for \$1**

Who Should Attend: Anyone that is writing, producing, playing, releasing and/or promoting music.

When: Friday, October 14, 2011 • 7:00 - 9:00 pm.

Where: Troubador's Emporium, A Songwriter's Listening Room, Persimmon Hollow
(1 Block South East of 71st and Garnett, turn north on 115th E. Ave. Behind Western Sun Bank)
927 S. 115th E. Ave., Broken Arrow, OK 74012

What to Bring: Pen for notes, Handouts of Keynote Presentation will be provided.

Cost: \$40. Includes a \$20 CD full of current resource information and forms for songwriters, performers and musicians. Also includes a clickable PDF file taking you directly to websites.

Purchase Through PayPal:

http://universalsandbox.com/music/music_home.html

iTunes, Sound Exchange and a Trifold Workshop Payment Coupon 10-14-2011

Name: _____ Telephone No.: (_____) _____

Address / City / State / Zip: _____

E-mail: _____

Please contact me when new Music Biz Worksops are offered, via: Phone Email

Offered by Dianna Burrup with Universal Sandbox, Inc.
Call 918-258-1821 for more information.
www.universalsandbox.com

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